



Reader's Digest

Published 10x a year

Circulation
3MM

Audience
19.3MM



RD Digital Network

Original curated & user-generated content

RD.com
5.8MM

RD Health Connect
19.1MM



Social Media

Engaged communities across platforms

Facebook
3.1MM

Instagram
147K



Nicest Place in America

In 2018, we continue our UGC contest to find the Nicest Place In America—a community where neighbors are helping each other out and people are doing good.

2018

Brand Map



Video

Branded & custom videos on RD.com



RD Large Print

An over-sized, easy-to-read format

Circulation
300K

Audience
1.5MM



Trusted Brands

We partner with IPSOS, to recognize the most trusted brands in 40 categories and publish the winners in a cross-platform program



Newsletters

Daily, weekly & monthly newsletters

Monthly Circulation
434K

Sources: comScore multi-platform Sept 2017; MRI Fall 2016; RDL internal subscriber profiles

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