

Reader's  
digest

# 2017 Media Kit

## READER'S DIGEST ENRICHES OUR READERS' LIVES.

We deliver expertly curated content that is concise, timeless and accessible.

We create content that is real, optimistic, authentic, inspiring and actionable.

Reader's Digest is a read of lasting value and importance—an oasis from snark, celebrity hype and pessimism.

## EDITORIAL PILLARS



HEALTH



FOOD



HOME



FAMILY



HEROES



HUMOR

