

2017

Rate Card

RD

**RATE BASE
3,000,000**

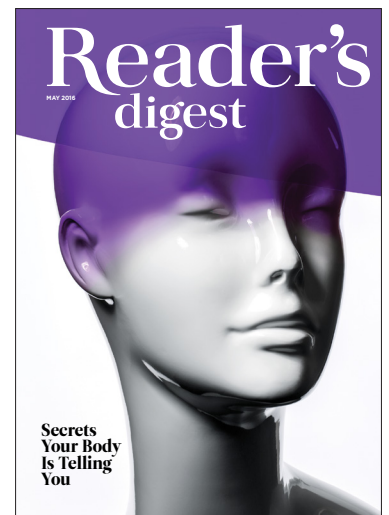
4-Color	Gross Rate
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Spread	\$140,868
1/2 Page	\$42,317
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Full Page	\$63,055
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Full Page	\$61,825
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RD LARGE PRINT

**NATIONAL CIRCULATION
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Full Page	\$21,130
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Black & White	Gross Rate
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**Reader's
digest**