



Signature Programs



IN 2018 , WE CONTINUE OUR
UGC contest to find the Nicest Place In America— a town, neighborhood, or community where neighbors are helping each other out and people are doing good. We'll put out a call for entries and Americans answer with essays and videos sharing what made their communities an inspiration.

From the nominated communities to the final winning town, our "Nicest Place In America" program is a year-long movement of "nice" that spans across RD.com, as our November cover story, across social media and in the press. What's nicer than that?



AS THE ESTABLISHED AUTHORITY
on trust, we'll again team up with global market research company, IPSOS, to survey 5,000 American adults and ask them to name the brands they trust most across 40+ categories from household goods to food, financial services, automotive, and more.

These insights then become part of a truly integrated program living in the magazine, on our site, across our social media platforms, and with a celebratory event in NYC.