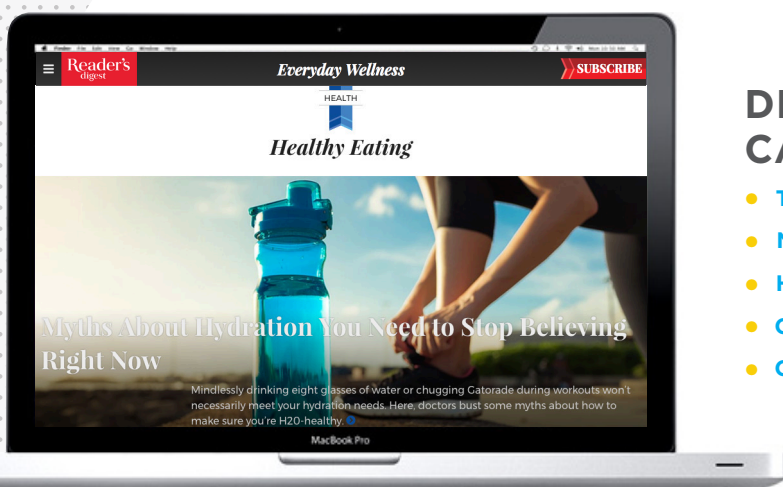




# Digital

AUDIENCE

**RD.COM DELIVERS A RICH PIPELINE OF ORIGINAL, CURATED** and user-generated content. Consumers look to our site for the trusted advice and solutions to keep them living fulfilling, happy and healthy lives.



## DIGITAL CAPABILITIES

- TARGETING
- NATIVE INTEGRATION
- HIGH-IMPACT UNITS
- CHANNEL SPONSORSHIPS
- CUSTOM VIDEO

### RD.COM

11.8MM  
UNIQUES

179%  
YOY  
GROWTH

### RD SOCIAL MEDIA

3.1MM  
FACEBOOK  
FANS

148K  
INSTAGRAM  
FOLLOWERS

### RD HEALTH CONNECT

19.1MM  
MONTHLY UNIQUES

An unrivaled leader in the health space with an audience overcoming conditions such as arthritis, cancer, diabetes and more.

Sources: comScore; multi-platform Feb 2018

Reader's  
digest