RD.COM DELIVERS A RICH PIPELINE OF ORIGINAL, CURATED and user-generated content. Consumers look to our site for the trusted advice and solutions to keep them living fulfilling, happy and healthy lives.

**DIGITAL CAPABILITIES**
- Targeting
- Native integration
- High-impact units
- Channel sponsorships
- Custom video

**RD.COM**
- 11.8MM uniques
- 179% YOY growth

**RD SOCIAL MEDIA**
- 3.1MM Facebook fans
- 148K Instagram followers

**RD HEALTH CONNECT**
- 19.1MM monthly uniques

An unrivaled leader in the health space with an audience overcoming conditions such as arthritis, cancer, diabetes and more.

**Sources:** comScore; multi-platform Feb 2018